

## Traditional Project Management:

Nowadays, project management is considered a hot topic. In fact, there is an increasing interest in using practices in project management (PM) and certifying professionals in this field.

But what is a project?

It's a temporary endeavor undertaken to create a unique product, service or result (PMI, 2017).

Project management, then, is the application of knowledge, skills, tools, and techniques to project activities to meet the project requirements and its process can be divided in five macro groups that define the entire project life cycle.



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