

A man and a woman in business attire are high-fiving at a desk. The man is on the left, wearing a light blue shirt and a striped tie, and the woman is on the right, wearing a dark blazer over a white shirt. They are both smiling and looking at each other. The desk has a laptop, papers, and a cup. The background shows a brick wall and a window with a plant.

# The Project Economy

We believe that organizations are going to have to really rethink the way work is done in their businesses. So we're seeing the world at the business level becoming projectified. And we call that the project economy, where you have teams of people moving between functional areas, without the boundaries of finance, HR, legal etc. – [Sunil Prashara \(PMI President\)](#)